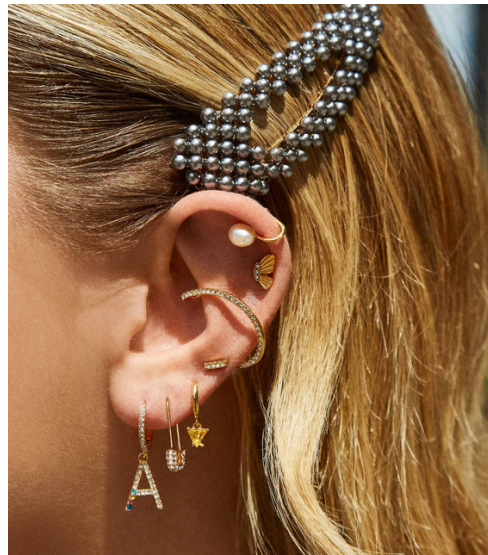


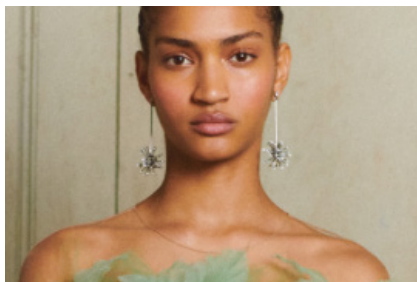
JEWELRY

- Ear Cuffs
- Linear Ears
- Linear Ears: Chains
- Hoop Newness
 - Rhinestones
 - Charm Hoops
- Novelty Hoops
- Ring A Ding Ding!
 - Open Cuff Rings
 - Cocktail Rings
 - Signets
 - Stackable Rings
- More Hearts
- Butterflies
- Pastel Jewelry
- New Chokers
- New Chokers: Chains
- Special Occasion Jewelry



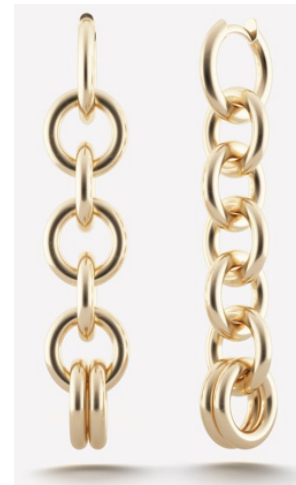
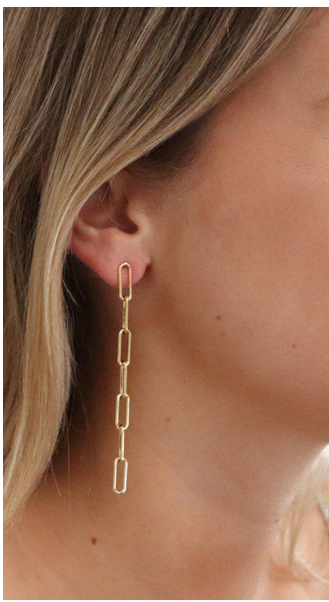
EAR CUFFS

- Stacking separate pieces onto one ear, and creating the illusion of stacking like with multi row piece on bottom left by Bauble Bar
- Trending motifs such as the star burst and heart drive newness, also chainlink



LINEAR EARS

- With the rise of night-to-day dressing, drop earrings are being updated with ultra feminine materials and designs
- Mixing pearls and rhinestones with motifs such as hearts and stars
- Continuing the stacking trend to multiple long strands for an opportunity in multi-packs



LINEAR EARS: CHAINS

- Taking the drop style to a more casual silhouette with chain
- Varying sizes and thicknesses of the chains, and adding details such as mixed metals and encrusted rhinestones

FAT METAL



MULTI-ROWS



HOOP NEWNESS

- Fat and multi row hoops seen a lot on runways as well as mass, coming from the 80s power dressing trend
- Updating the oversized skinny hoop with thicker hoops in various finishes, textures, and shapes
- Multi-rows creating the illusion of multiple piercings

SPIRALS

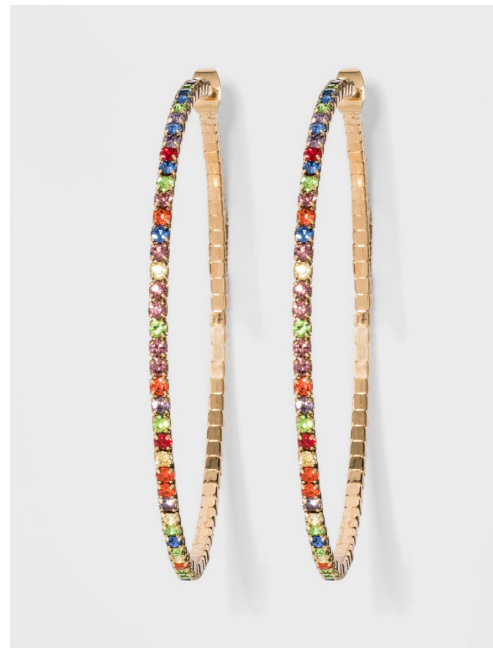


QUILTING



HOOP NEWNESS

- We see quilting trend called out in Details section coming through even in jewelry
- Spiral and quilted hoops are both alternatives to clean fat hoop
- Gold dominates, but silver coming through as well



HOOP NEWNESS: RHINESTONES

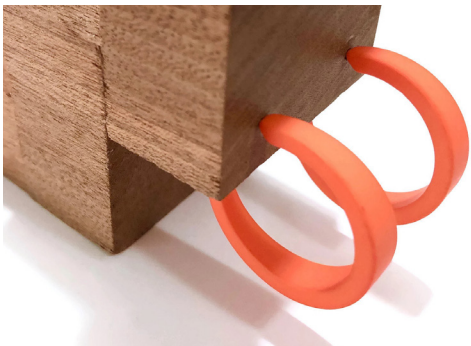
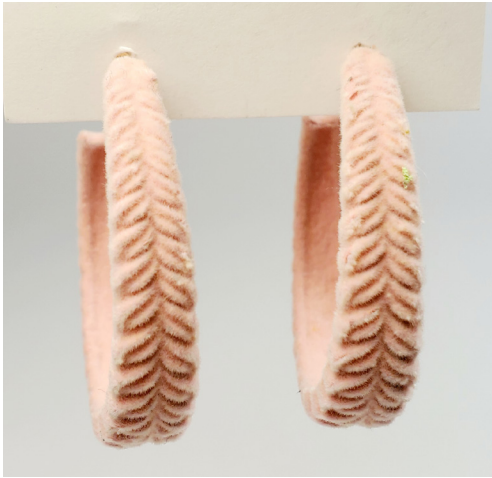
- Delicate jewels in various shapes lining the entirety of the outer side of the hoop
- Multi colored jewels add pops of color
- Popular in all sizes from large to huggie



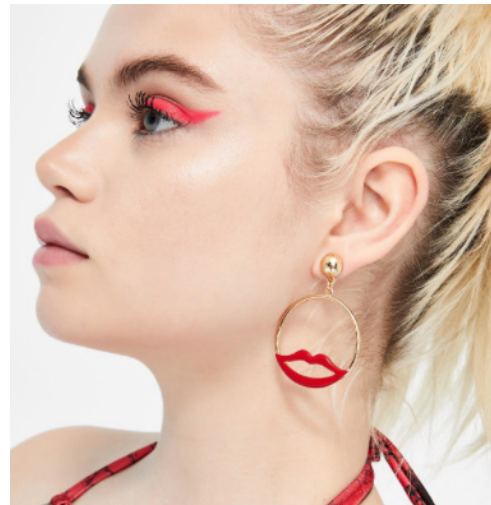
HOOP NEWNESS: CHARM HOOPS

- Coated in colored enamel or lined with rhinestones
- Layering to spell words or tell stories
- Emerging largely from Instagram 'ear party' trend and brands such as Alison Lou, ManRepeller, Vanessa Mooney

MATTE

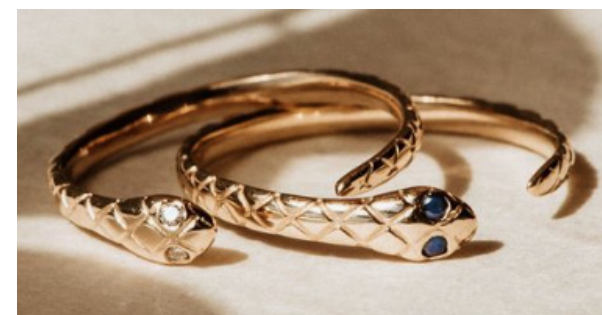
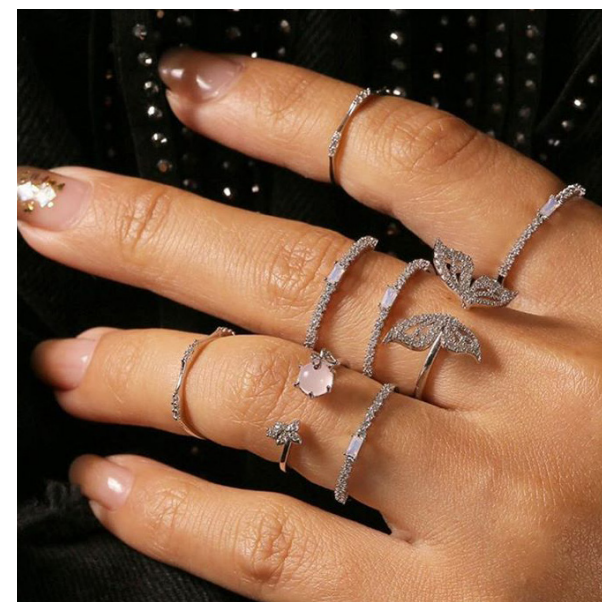


MOTIFS

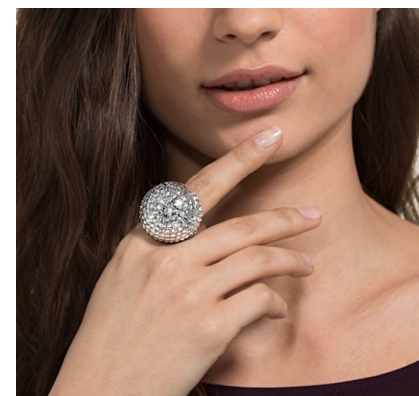
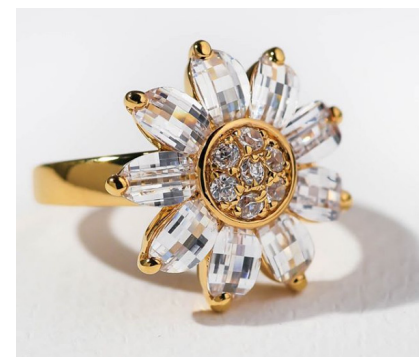


NOVELTY HOOPS

- Coming off Asia shopping trip, we saw a lot of these matte finishes in velvet/chenille and rubberized plastic in various shapes and textures
- Adding motifs into hoops combines her love of hoops and top icons of season

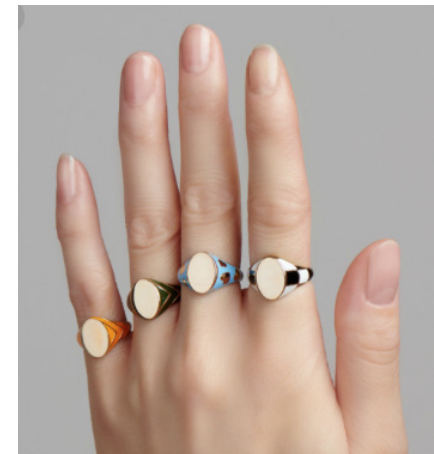
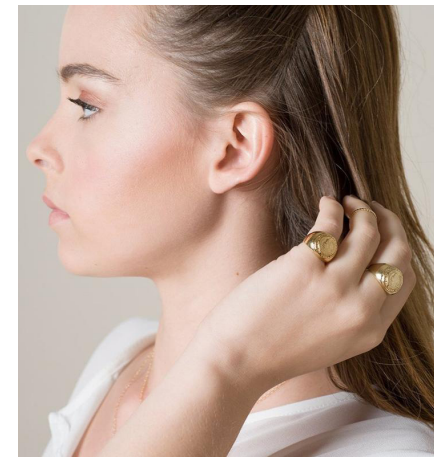


- We previously called out open cuff bracelets and the trend has now moved into rings
- Ranging from delicate jewels to large statement pieces, we love the new way to do personalization!
- Often shown stacked with other delicate silhouettes



RING A DING DING!: COCKTAIL RINGS

- The rise of formal dressing paves the way for antique looks and styling
- Commonly seen with large-scale stones, hand-carved surfaces, or 3D florals
- Merchandise with contrasting rings to encourage multi-stacking styling



RING A DING DING!: SIGNETS

- Cocktail rings with a flat surface, usually seen with stamping or lettering on top
- Looks can be accomplished with metal, enamel, and stones



RING A DING DING!: STACKABLE RINGS

- Multipacks of rings where the rhinestones are placed around the entire perimeter
- In bold rainbow colors and dainty single-jeweled pieces
- Another growing social media trend, the more stacked, the greater the impact!



MORE HEARTS

- Using a variety of materials besides metals such as jewels, colored plastics, abalone and pearlized shell
- Consider multipacks with all different hearts in a variety of shapes and materials
- Choker Jewelry, Vanessa Mooney, Kendra Scott all had great examples of newness in hearts



MORE HEARTS

- Using them in bold ways paired with a chain and coating them in colors
- Look to new ways of marketing across color runs and mixed metals



BUTTERFLIES

- Coming from top icons, we see butterfly trending largely in jewelry
- New charm hoop silhouettes look great in multipack shell versions (from Chvker brand)



PASTEL JEWELRY

- Coming off of Power Pastels top trend, we see pastel jewelry emerging for spring
- Ranges from rhinestone mixes to painted enamels

MULTI

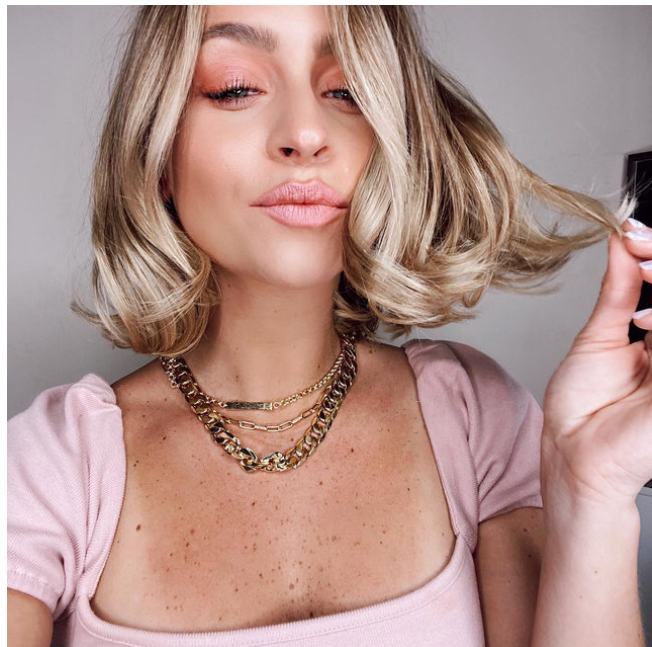


CHARMS



NEW CHOKERS

- Layered jewels containing chains and motifs give lots of potential for multi-packs
- Hanging charms with letters or motifs



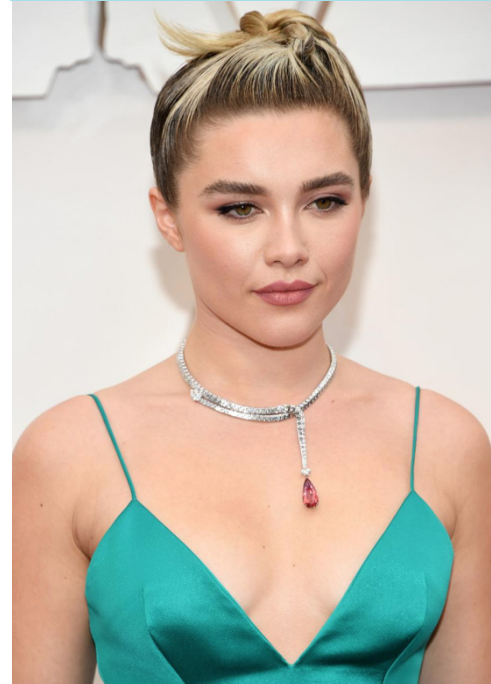
NEW CHOKERS: CHAINS

- Thick bold statements often paired with multiple chokers of varying sizes and textures
- Look for pearl mixed in
- Stacking chains or one piece that gives illusion of stacking

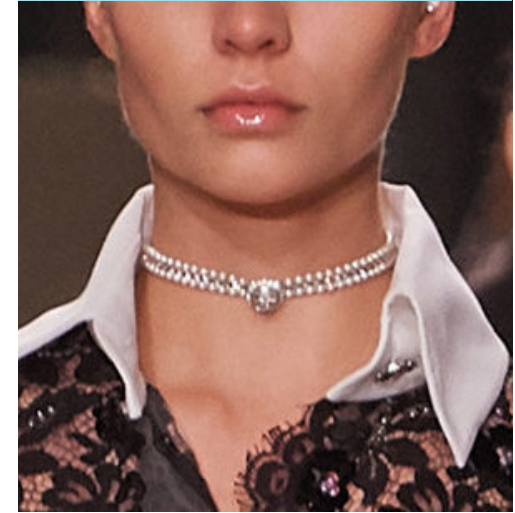
RHINESTONE COLLARS



Y-NECK



UPSCALE CHOKERS



SPECIAL OCCASION JEWELRY: NECKLACES

- We finally see a rise back into neck focus, driven by her favorite celebrities on the red carpet
- Oscars red carpet specifically showed many embellished collar necklaces
- Rhinestone sunburst collars, Y necklaces for plunging neck lines, and upscale chokers

EARRINGS



RINGS



SPECIAL OCCASION JEWELRY

- Earrings are continuing to be linear with more of a bold statement
- Delicate stackable rings group together across multiple fingers to be more impactful
- Illusion of multi-stacks all in one

BRACELETS



TIARAS



SPECIAL OCCASION JEWELRY

- Multi stackable bangles for a delicate look that still has impact
- Tiaras coming back into focus with a move away from the bohemian/floral look to simplified classic shapes in daintier silhouettes